LEO BURNETT U.S.A.

Ad No. FSI-118-D3 - (SCORE BIG - \$2. OFF CARTON) - Req. No. M23470 - (8 x 10 13/16 | Inches)

SI, 1992

SCORE BIG ON FLAVOR.



Save On The Winning Combination Of Great Taste And Low Tar.

ne l'ag "la" & l'ag sicolne - 100°; 2 ag "lac" & 2 ag sicolne - Otra Lights 5 ag "lac" & 5 ag sicolne - 100°s fac 6 ag "la ag sicolne - Engs. 8 ag "lac" & 5 ag sicolne - 100°s 10 ag "lac" & 2 ag sicolne as per oppenhe to FTC method.

SURGEON GENERAL'S WARNING Cigarette Smoke Contains Carbon Monoxide

\$200 OFF A CARTON OF ANY STYLE MERIT

OF ANY STATE MERIT

KICK OFF THE SEASON WITH THE MERIT STADIUM

BLANKEI.

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